



North American Skull Base Society

# 32<sup>nd</sup> Annual Meeting

NASBS: Friends and Family

### February 17-19, 2023

JW Marriott Water Street, Tampa, Florida

Pre-Meeting Dissection Course: February 15-16, 2023



To apply to exhibit, please use the following link: https://www.nasbs.org/exhibitor-application/

PRESIDENT: Lee Zimmer, MD, PhD PROGRAM CHAIRS: C. Arturo Solares, MD and Donato Pacione, MD





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# 32<sup>nd</sup> Annual Meeting

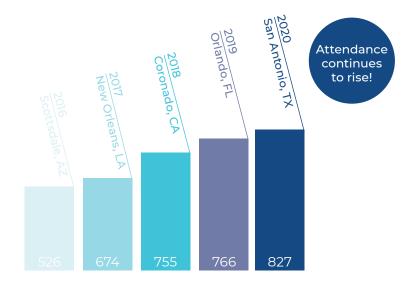
February 17-19, 2023

Pre-Meeting Dissection Course: February 15-16, 2023

The North American Skull Base Society (NASBS) is committed to the dissemination of information about the anatomy, physiology, pathology, and clinical management of diseases involving the skull base. We also support, coordinate and enhance efforts to generate basic scientific information useful to specialists in the care of diseases of the skull base and further distribution of this information among the various scientific disciplines caring for patients with skull base diseases. We encourage the application of these advances to stimulate further interest in skull base pathology and to re-educate our members in the most recent advances.

## ATTENDEE PROFILE

Physicians within the North American continent are heavily represented; however, international members representing experts in skull base lesions from around the world are welcome to attend. Attendees will include neurosurgeons, otolaryngologists, head & neck surgeons, plastic surgeons as well as radiation oncologists, ophthalmologists, radiologists, pathologists, audiologists, speech pathologists, PMR doctors and others that both specialize in rehabilitation and/or have an interest in diseases involving the cranial base.



## Exhibit Schedule and Important Deadlines

Exhibits will be located in the HB Plant Ballroom, Salon Five, on the second level.

#### **EXHIBITOR SET-UP HOURS**

Thursday, February 16, 2023 12:00 pm - 6:00 pm

#### **DISMANTLING & REMOVAL OF EXHIBITS**

Saturday, February 18, 2023 4:00 pm - 8:30 pm

#### **EXHIBIT DATES & HOURS**

Friday, February 17, 2023

* Exhibit Hall Open	9:00 am – 4:00 pm and 6:00 pm – 7:30 pm
Refreshment Break in Exhibit Hall	9:35 am – 10:05 am
Lunch for Non-Members in Exhibit Hall	12:20 pm – 1:20 pm
Break in Exhibit Hall	3:30 pm – 4:00 pm
Exhibit Hall Closed	4:00 pm – 6:00 pm
Welcome Reception in Exhibit Hall	6:05 pm – 7:35 pm

#### Saturday, February 18, 2023

* Exhibit Hall Open	9:00 am – 4:30 pm
Refreshment Break in Exhibit Hall	9:35 am – 10:05 am
Lunch/Poster Viewing in Exhibit Hall	12:20 pm – 1:20 pm
Refreshment Break in Exhibit Hall	3:30 pm – 4:00 pm

Dates and times tentative and subject to changes.



### **DEADLINES**

Early Bird Exhibit Application/Deposit Due: December 9, 2022

Hotel Reservation Deadline: January 13, 2023 (link and instructions to be provided in confirmation kit)

Exhibit Forms Due: January 20, 2023

Exhibit Space Balance Due: January 20, 2023 Badge Registration Deadline: January 27, 2023

## General Information

#### **EXHIBITOR FEES & SPECIFICATIONS**

On or before December 9, 2022: 8'x10' Booth - \$3,700 After December 9, 2022: 8'x10' Booth - \$3,900

Included with each booth: 8' high background drape, 3' high side drape, one (1) 7" x 44" one-line identification sign (company name and booth number), one (1) 6' draped table, two (2) side chairs, and one (1) wastebasket. The exhibit hall is carpeted.

#### **PAYMENT SCHEDULE**

- ✓ A deposit of **50% of the total exhibit fee** must accompany signed application
- ✓ Total balance due January 20. 2023
- ✓ Please make check payable to NASBS

Applications not accompanied by at least a 50% deposit will be considered invalid. All reservations must be made in writing. Applications from exhibitors who have outstanding balances due to NASBS from any previous year will not be processed without full payment of delinquent accounts.

#### **SERVICES EXCLUDED**

Booth rental fee does not include the following services: drayage, floral, electricity, supplementary furniture or audio-visual. Information regarding these items will be included in the Exhibitor Service Kit from the decorator.

#### **EXHIBITOR REGISTRATION**

Exhibit registration includes a maximum of four (4) personnel per 8'x10' space. The deadline for exhibit staff registration is January 27, 2023 and badges may be picked up on-site. Exhibit badges are not to be given or lent to any individual except the exhibit personnel to whom the badge has been issued. Exhibitors may attend sessions as long as they do not engage in sales while in the session rooms.

Guests of exhibitors should be included on the individual company's staff list. Charges for additional badges over the number included with the booth purchase will be assessed at \$25 per badge.

#### **EXHIBITOR STAFF CONDUCT**

Exhibitors must set up, occupy, and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings. Names of all participants affiliated with exhibits must be submitted online or at the on-site Registration Desk. False certification of individuals as exhibitor's representatives, misuse of exhibitor badges or any other method assisting unauthorized personsaccess to the exhibit floor will be just cause for expelling the violator from the exhibition, or barring him/her from further entrance to the exhibit floor or removing his/her exhibit from the exhibit floor without obligation on the part of NASBS Management for refund of fees.

Exhibit personnel are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations and the distribution of literature must be conducted within the booth area assigned to the exhibitor. Canvassing or distributing of advertising materials beyond the parameters of the exhibitor's own booth will not be allowed. Additionally exhibitors are prohibited from posting signs relating to exhibits or any company activity outside the parameter of the exhibitor's own booth.

When food and beverage are served in the Exhibit Hall during lunch and breaks, exhibit personnel may participate but are expected to allow attendees to participate first.

## General Information

#### **EXHIBITOR GUEST POLICY**

Guests of exhibitors should be registered online or at the on-site Registration Desk. Charges for additional badges over the number included with the purchase of booth space will be assessed at \$25.00 per badge.

#### **SUBLETTING OF SPACE**

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

#### **CANCELLATION POLICY**

Notification of cancellation or reduction of space must be in writing. If this agreement is canceled by the exhibitor for any reason or by NASBS Management because of Exhibitor's default or violation of this agreement, monies paid to the NASBS by the Exhibitor shall be retained as follows:

- √ \$500 per space if application is canceled on or prior to December 9, 2022.
- √ \$1,000 per space if application is canceled or reduced after December 9, 2022 and on or prior to January 6, 2023. NO REFUND for any cancellations or reductions after January 6, 2023.

#### PRIORITY PLACEMENT

The assignment of booth space will be on a first-come, first-served basis, upon receipt of exhibitor application and booth deposit.

#### **BOOTH INSTALLATION & DISMANTLE**

#### **Set-up Hours**

Thursday, February 16 12:00 pm - 6:00 pm

#### **Teardown Hours**

Saturday, February 18 4:00 pm - 8:30 pm

All set-up must be completed by 8:00 am on Friday, February 17. Exhibitors who have not checked in with the registration desk and set-up by this time will be considered "no shows" and may have their booth dismantled by NASBS Management. Exhibitors may not begin dismantling until 4:00 pm on Saturday, February 18. All exhibits must be packed and ready for shipment by 8:30 pm on Saturday, February 18.

#### MEETING MANAGEMENT

#### North American Skull Base Society (NASBS)

11300 W. Olympic Blvd., Suite 600, Los Angeles CA 90064

FAX: 310-437-0585

**Exhibit Manager: Jenay Root** PHONE: 310-424-3326, ext. 127 EMAIL: jenay@nasbs.org



To apply to exhibit, please use the following link:

https://www.nasbs.org/exhibitor-application/

# Scientific Program

Subject to change.

#### FRIDAY, FEBRUARY 17, 2023

7:00am - 7:30am Breakfast 7:30am - 8:30am Main Topics

· State of the Art for Recurrent Clival Chordoma

· Orbital and Transorbital Surgical Approaches for Skull Base Tumors

· Management of Giant Acoustic Neuromas - Are There New Strategies?

· Surgical Management of Sinonasal Malignancies with Skull Base Involvement

- When to Open?

· Mentorship in Skull Base Surgery - Fellowship Training and Beyond

Special Session - Implications of Methylation and Genomics in Skull 7:30am - 8:30am

Base Pathology

8:35am - 9:35am **Expert Debates** 

· Management Strategy in Petroclival Meningioma

Tumor Management and Hearing Preservation/ Rehabilitation in NF2

· Treatment Options and Approach for Adult Craniopharyngioma

· Prolactinoma Treatment Strategy - When to Operate (Newly Diagnosed

Macroprolactinomas vs. Recurrent/Resistant)

· Skull Base Coding

8:35am - 9:35am Special Session - State of the Art in Skull Base Imaging

9:35am - 10:05am Break in Exhibit Hall

10:05am – 12:20pm Presidential Address/Honored Guest Speakers

12:20pm – 1:20pm Lunch

1:20pm – 6:05pm Primer Course

Kawase Education Day 1:20pm - 6:05pm

1:20pm – 2:20pm **Hot Topics** 

· Hearing Rehabilitation in Vestibular Schwannoma

· Management of recurrent Functioning Pituitary adenoma

· Incorporating Quality Metrics in Everyday Clinical Practice

· Neoadjuvant Chemotherapy in Sinonasal Malignancies

Video Sessions 2:25pm - 3:25pm

· Trans-Cavernous Approaches to Intracranial Lesions

Expanded Endonasal Approaches to the Clivus and CCJ

· Trans Orbital Approaches

· Management of Endonasal Vascular Injury

3:30pm - 4:00pm Break in Exhibit Hall

4:00pm – 5:00pm Proffered Papers

5:05pm - 6:05pm **Proffered Papers** 

# Scientific Program

6:05pm – 7:35pm Welcome Reception in Exhibit Hall

#### **SATURDAY, FEBRUARY 18, 2023**

7:00am - 7:30am Breakfast

7:30am – 6:05pm Rhoton Room

7:30am – 8:30am Main Topics

· Multiple Paraganglioma Syndrome - Comprehensive Management

· Perineural Invasion in Skull Base Malignancies - State of the Art

· Skull Base Reconstruction Following Endonasal Surgery - Local, Regional and

Free Flaps

· Orbital Preservation in Sinonasal Malignancies - When is it Appropriate?

7:30am – 8:30am Tumor Board - WHO Grade II Meningioma

8:35am – 9:35am Expert Debates

· Protons vs Photons - When and Where

· Endonasal vs Transcrbital vs Transcranial Approaches for Anterior Skull Base

Meningioma

· Skull Base Adenoidcystic Carcinoma

· Nasopharyngectomy vs. Re-Irradiation in Recurrent NPC

· Surgery vs SRS for Small to Midsize Acoustic Neuromas

8:35am – 9:35am Tumor Board - Paraganglioma

9:35am – 10:05am Break in Exhibit Hall

10:05am – 12:20pm General Session/Honored Guest Speakers

12:20pm – 1:20pm Lunch

1:20pm – 2:20pm Hot Topics

· Management of Carotid Involvement in Skull Base Malignancies (Sacrifice,

Stent, Bypass)

· Immunotherapy for Sinonasal Cancers

1:20pm – 2:20pm Special Sessions

· New Technology in Skull Base Surgery

· Building a Skull Base Practice

1:20pm – 2:20pm Tumor Board - Sinonasal malignancies

2:25 pm – 3:25 pm Video Sessions

· Exoscopic Surgery

· Petrous and Petroclival Surgery

2:25 pm – 3:25 pm Special Sessions

· The Role of the Endovascular Surgeon in Skull Base Pathology

· Rehabilitation Following Skull Base Surgery (PT, OT, Speech and Swallowing)

Tumor Board - Clival Chordoma

3:30pm – 4:00pm Break in Exhibit Hall

# Scientific Program

4:00pm – 5:00pm Jeopardy

4:00pm – 5:00pm Proffered Papers 5:05pm – 6:05pm Proffered Papers 7:30pm – 10:00pm Main Social Event

#### **SUNDAY, FEBRUARY 19, 2023**

7:00am – 7:30am Breakfast

7:30am – 9:35am Rhoton Room

7:30am – 8:30am Women in Skull Base Surgery Session

7:30am – 8:30am Proffered Papers

8:35am – 9:35am Women in Skull Base Surgery Reception

8:35am – 9:35am Proffered Papers 9:40am – 10:40am Proffered Papers 10:45am – 11:45am Proffered Papers

## **Educational Grant Opportunities**

All activities are developed according to AdvaMed, Pharma Code and IOG guidelines. A Letter of Agreement will need to be signed for all Level Support.

#### DIAMOND LEVEL SUPPORT (Educational Grant): \$40,000\*

#### ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Main Social Event
- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

#### ACKNOWLEDGED AS DIAMOND LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

#### PLATINUM LEVEL SUPPORT (Educational Grant): \$25,000\*

#### ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

#### ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

#### GOLD LEVEL SUPPORT (Educational Grant): \$15,000\*

#### ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

#### ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

## **Educational Grant Opportunities**

#### SILVER LEVEL SUPPORT (Educational Grant): \$7,500\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- ✓ Daily Refreshment Breaks

#### ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

#### BRONZE LEVEL SUPPORT (Educational Grant): \$5,000\*

#### ACKNOWLEDGED AS SUPPORTER OF:

✓ Daily Refreshment Breaks

#### ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

<sup>\*</sup>Support for the 2023 Annual NASBS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase a booth in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.

# Marketing & Visibility Opportunities

#### OFFICIAL DOOR DROP: \$6,000 + Hotel Costs

Be one of the first companies visible to attendees by having an announcement, invitation, or sales literature hand-delivered to the hotel room of every registered NASBS attendee. Material must be approved by NASBS management in advance.

#### PILLAR WRAPS: \$4,000 for One, \$7,000 for Two + Production and Hotel Costs

Wrap the pillars in a high-visibility area. You may choose to wrap one or two pillars. Your company branding and message will be prominently displayed as attendees make their way into the scientific sessions each day. Contact NASBS Management for specs. All artwork must be approved by NASBS management prior to production.

#### **EXHIBIT AISLE SIGNS: \$4,000 + Production and Rigging**

Draw more traffic to your booth by placing your company name throughout the exhibit hall on every aisle sign. The signs will include your company logo, making it easy for attendees to find your booth.

#### **KEY CARDS: \$3,000 + Production and Hotel Costs**

Put your company's logo on the hotel room key cards for the NASBS meeting participants. One of the first things attendees will see upon arrival, and something they will continue to use and see everyday is their hotel room key card.

#### CHARGING STATION: \$2,500 + Production

Gain extra visibility by sponsoring the charging station for mobile devices. The station will be located in the Registration area, making it highly visible to attendees as they take advantage of the opportunity to charge up their devices throughout the meeting.

#### **MEETING APP ADVERTISING: Prices Vary**

Put attendees in the palm of your hand by advertising on the NASBS meeting app for mobile devices. For a list of opportunities and prices, please contact Jenay Root via phone: 310-424-3326, ext. 127 or email: **jenay@nasbs.org**.



To apply for support and visibility opportunities, please use the following link: www.nasbs.org/support-visibility-opportunities

Questions about any of the above opportunities may be directed to Jenay Root at:

EMAIL: jenay@nasbs.org | PHONE: 310-424-3326, ext. 127

NASBS is a 501(c)(3) nonprofit organization. Tax ID: 84-1122414

# Marketing & Visibility Opportunities

#### **INDUSTRY-SUPPORTED SATELLITE SYMPOSIA: \$10,000**

#### SATELLITE SYMPOSIA GUIDELINES

"Satellite Symposium" refers to any activity that is deemed educational in nature and is independently organized and offered by another organization.

#### APPLICATION SUBMISSION PROCESS AND DEADLINES

Please submit the official NASBS Satellite Symposia Application and a proposal. The proposal should include the title of the program and presentations, learning objectives, proposed speaker names, target audience and invitation process. Please note that time and space are limited.

#### **Application Deadline: December 9, 2022**

#### CRITERIA FOR FLIGIBILITY

Acceptance of the proposed satellite symposium will be based on educational content. The satellite symposium must meet the following criteria:

- » Provide high-quality information that practicing physicians and surgeons need to provide improved patient care
- Offer balanced information and provide an objective viewpoint of the subject matter presented

#### The Organization must:

- 1. Fulfill any funding obligations
- 2. Hold NASBS harmless from any and all claims that may result from the meeting

#### NASBS reserves the right to:

- 1. Limit the number of industry organized events
- 2. Consult with the organization to assure appropriateness of any activity outcome

#### **SCHEDULING**

The following times are available:

- Friday, February 17, 2023, 7:30 pm 9:30 pm (Dinner)
- Saturday, February 18, 2023, 6:30 am 7:30 am (Breakfast)

#### MARKETING

NASBS encourages independent promotion of approved symposia. All marketing materials must be approved through NASBS prior to release and distribution. Commercial displays will not be allowed in the meeting room at any time. Signage at the hotel will be allowed only on the day of the symposium. Signs are limited to two in front of the session room, two hours in advance of the symposium.

#### NASBS will promote the program in the following methods:

- 1. Symposia information is provided in the Advance Program (on the website) and the Final Program (in the meeting app and website)
- 2. To assist with your marketing efforts, NASBS will provide a pre-registration mailing list

#### **Financial Considerations-Direct Costs:**

All organizations will be responsible for the management of their event's logistics and payment of direct costs associated with promotion, presenters, catering and audio-visual equipment & labor. Upon NASBS approval of the satellite symposium, the symposium provider will be invoiced for the total due. Payment is expected within 30 business days of invoice issuance.

## Rules & Regulations

#### **EXHIBITOR PROGRAMS & PRESENTATIONS**

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants. Exhibitor programs or presentations must be confined to the exhibitor's booth space. The sound intensity of such activities as determined by NASBS Management, must not interfere with the activities of neighboring exhibitors. NASBS Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued. Programs or presentations are to be straightforward in nature and must avoid the use of sideshow or theatrical gimmicks.

Videotapes and films may be shown provided that screens are placed in the rear of the booth to eliminate congestion in the aisles. Any visual or other transmissions from off-site locations including tele-surgery require written permission from NASBS Management. Request forms for these educational events will be included in your exhibitor confirmation packet and must be completed and returned to the NASBS office.

#### **DIRECT SALES ON EXHIBIT FLOOR**

No direct sales are permitted to take place on the exhibit floor excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

#### **AMERICANS WITH DISABILITIES ACT**

Exhibitors shall be fully responsible for compliance with all applicable provisions of the Americans with Disabilities Act (ADA) with regard to their booth space. This includes, but is not limited to, the wheelchair access provisions.

#### **DISPLAY OF INVESTIGATIONAL PRODUCTS**

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the NASBS. To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

- Contain only objective statements about the product.
- Contain no claims of safety effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Be displayed solely for the purpose of obtaining investigator responsibilities.
- Display a statement: "Caution Investigational Device Limited to Investigational Use" (or similar statement) in prominent size and placement.

## Rules & Regulations

#### **INSURANCE & LIABILITY**

The Exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss damage or injury is in any way connected to the exhibitor's participation in the exhibition. Exhibitors shall indemnify and hold harmless North American Skull Base Society (NASBS) Management, its officers, directors, agents, members and employees, and the designated meeting facilities, their agents, and employees from any and all such losses, damages and claims. Exhibitors agree to protect, save and keep NASBS Management and the JW Marriott Water Streeet forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or its agents as well as strictly to comply with the applicable terms and conditions contained in the agreement between the JW Marriott Water Street and the NASBS regarding the exhibit premises and further an exhibitor shall at all times protect, indemnify, save and keep harmless the NASBS and the JW Marriott Water Street against any and all loss cost damage liability or expense arising from, or out of or by reason of said exhibitor's occupancy and use of exhibit premises or part thereof. While NASBS Management will provide security, furnishing of such security shall not be deemed to affect the non-liability of NASBS Management, its members, officers, representatives or official services contractors, or the JW Marriott Water Street to modify in any way the assumptions or risk provided herein.

If any part of the exhibit hall is damaged or destroyed in such a way as to prevent NASBS Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition or if same is prevented by strikes, acts of God, national emergency, or other causes beyond the control of NASBS Management, exhibitors will be charged for space during the time it was, or could have been, occupied and exhibitors hereby waive any claim against NASBS Management, its members, directors, agents, or employees, for losses or damages that may occur due to such inability to occupy assigned space.

#### **PHOTOGRAPHY**

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. NASBS Management reserves the right to photograph exhibits for society purposes.

#### **HOTEL RESERVATION POLICY**

Exhibitors are encouraged to reserve rooms within the meeting room block. Exhibitors may book their hotel rooms directly with the hotel, the JW Marriott Water Street by using the link provided in the Exhibitor Confirmation Kit. Please reference the North American Skull Base Society when making the reservation in order to receive the discount.

All reservations must be made by January 13, 2023 in order to receive the discounted group rate.