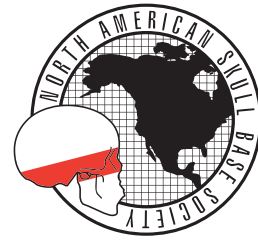


# 29<sup>th</sup> Annual Meeting

February 15-17, 2019 Hilton Orlando Bonnet Creek, Orlando, FL



## Educational Grant Opportunities

All activities are developed according to AdvaMed, Pharma Code and IOG guidelines.  
A Letter of Agreement will need to be signed for all Level Support.

### **DIAMOND LEVEL SUPPORT (Educational Grant): \$35,000\***

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Main Social Event
- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS DIAMOND LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### **PLATINUM LEVEL SUPPORT (Educational Grant): \$20,000\***

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### **GOLD LEVEL SUPPORT (Educational Grant): \$12,000\***

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

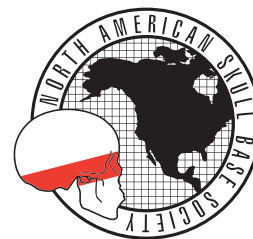
- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

North American Skull Base Society

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## Educational Grant Opportunities

### **SILVER LEVEL SUPPORT (Educational Grant): \$6,000\***

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### **BRONZE LEVEL SUPPORT (Educational Grant): \$3,000\***

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

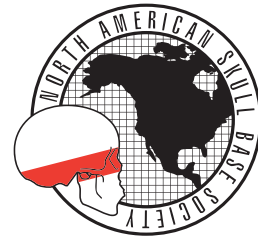
### **RHOTON ROOM (Educational Grant): \$4,000\***

The Rhoton Room which honors the life and work of the late Albert L. Rhoton Jr., MD will offer scientific sessions and cadaver dissections over the course of two days. Each day will include three separate series beginning with a 3D Anatomy presentation followed by pertinent diagnostic imaging. These activities will be followed by two teams of surgeons participating in Dueling Dissections whereby they will demonstrate their preferred techniques on cadaveric specimens. The first day will focus on open procedures and the second day on endoscopic procedures.

*\*Support for the 2019 Annual NASBS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase a booth in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.*

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## Marketing & Visibility Opportunities

### **DIAMOND CORPORATE VISIBILITY PACKAGE: \$50,000**

- ✓ One dinner symposium on February 14 or 15 (on a space availability basis)
- ✓ Hotel key cards
- ✓ Two pillar wraps
- ✓ Additional promotional items to be agreed upon by NASBS management
- ✓ One 10x20 exhibit space
- ✓ One banner ad on meeting app
- ✓ Acknowledged as supporter of scientific posters, main social event, welcome reception, lunches and daily refreshment breaks

#### ACKNOWLEDGED AS DIAMOND CORPORATE VISIBILITY SUPPORTER:

- ✓ With signage, slides and verbal recognition during breaks in scientific session room
- ✓ In Meeting App
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of the NASBS
- ✓ On sign for display in exhibit booth

#### RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### **OFFICIAL DOOR DROP: \$6,000 + Hotel Costs**

Be one of the first companies visible to attendees by having an announcement, invitation, or sales literature hand-delivered to the hotel room of every registered NASBS attendee. Material must be approved by NASBS management in advance.

### **PILLAR WRAPS: \$4,000 for One, \$7,000 for Two + Production and Hotel Costs**

Wrap the pillars outside of the entrance to the scientific session room. You may choose to wrap one or two pillars. Your company branding and message will be prominently displayed as attendees make their way into the scientific sessions each day. Contact NASBS Management for specs. All artwork must be approved by NASBS management prior to production.

### **EXHIBIT AISLE SIGNS: \$4,000 + Production and Rigging**

Draw more traffic to your booth by placing your company name throughout the exhibit hall on every aisle sign. The signs will include your company logo, making it easy for attendees to find your booth.

### **EXHIBITS: \$3,500 Early Bird Rate (on or before November 30, 2018), \$3,700 (after November 30, 2018)**

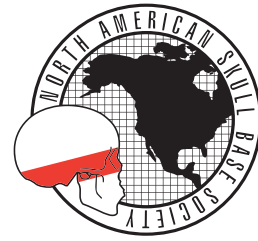
The NASBS meeting will feature an exhibit hall with pipe & drape booths. The booth package includes 8' high background drape, 3' high side drape, one exhibitor identification sign, one (1) 6' draped table, two (2) side chairs and one (1) wastebasket. Daily refreshment breaks, lunches and the Welcome Reception will be held in the exhibit hall.

For more information, please contact Jenay Root via phone: 310-424-3326, ext. 127 or email: [jenay@nasbs.org](mailto:jenay@nasbs.org)

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## Marketing & Visibility Opportunities

### **KEY CARDS: \$3,000 + Production and Hotel Costs**

Want to make a big visual impact? Put your company's artwork on the hotel room key cards for the NASBS meeting participants. One of the first things attendees will see upon arrival, and something they will continue to use and see everyday is their hotel room key card. Put your company logo on the key card for high visibility.

### **CHARGING STATION: \$2,500 + Production**

Gain extra visibility by sponsoring the charging station for mobile devices. The station will be located in the Registration area, making it highly visible to attendees as they take advantage of the opportunity to charge up their devices throughout the meeting.

### **MEETING APP ADVERTISING: Prices Vary**

Put attendees in the palm of your hand by advertising on the NASBS meeting app for mobile devices. Opportunities include banner ads, extended company description for exhibitors, inclusion of media item in exhibit listings and more. For a list of opportunities and prices, please contact Jenay Root via phone: 310-424-3326, ext. 127 or email: [jenay@nasbs.org](mailto:jenay@nasbs.org).



To apply for support and visibility opportunities, please use the following link: [www.nasbs.org/support-visibility-opportunities](http://www.nasbs.org/support-visibility-opportunities)

## FOR MORE INFORMATION

The NASBS values our relationship with industry and appreciates your thoughtful consideration of supporting the Annual Meeting. On behalf of the NASBS leadership, we invite you to join us in Orlando, Florida, February 15-17, 2019 to be part of this exciting and important meeting. To apply for support and visibility opportunities, go to [www.nasbs.org/support-visibility-opportunities](http://www.nasbs.org/support-visibility-opportunities).

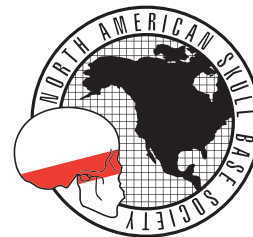
Questions about any of the above opportunities may be directed to Jenay Root at:

EMAIL: [jenay@nasbs.org](mailto:jenay@nasbs.org) | PHONE: **310-424-3326, ext. 127**

NASBS is a 501(c)(3) nonprofit organization. Tax ID: 84-1122414

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## Marketing & Visibility Opportunities

### INDUSTRY-SUPPORTED SATELLITE SYMPOSIUM

*Included in Diamond Corporate Visibility Package or available for additional fee of \$10,000 (does not include food & beverage and audio visual expense)*

### INDUSTRY-SUPPORTED SATELLITE SYMPOSIA GUIDELINES

“Satellite Symposium” refers to any activity that is deemed educational in nature and is independently organized and offered by another organization.

### APPLICATION SUBMISSION PROCESS AND DEADLINES

Please submit the official NASBS Satellite Symposia Application and a proposal. The proposal should include the title of the program and presentations, learning objectives, proposed speaker names, target audience and invitation process. Please note that time and space are limited. **Application Deadline: October 26, 2018.**

### CRITERIA FOR ELIGIBILITY

Acceptance of the proposed satellite symposium will be based on educational content. The satellite symposium must meet the following criteria:

- Provide high-quality information that practicing physicians and surgeons need to provide improved patient care
- Offer balanced information and provide an objective viewpoint of the subject matter presented

#### The Organization must:

1. Fulfill any funding obligations
2. Hold NASBS harmless from any and all claims that may result from the meeting

#### NASBS reserves the right to:

1. Limit the number of industry organized events
2. Consult with the organization to assure appropriateness of any activity outcome

### SCHEDULING

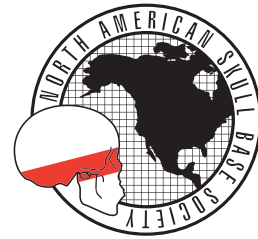
The following times are available:

- Thursday, February 14, 2019, 6:30 pm – 8:30 pm
- Friday, February 15, 2019, 7:30 pm – 9:30 pm

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## Marketing & Visibility Opportunities

### **MARKETING**

NASBS encourages independent promotion of approved symposia. All marketing materials must be approved through NASBS prior to release and distribution. Commercial displays will not be allowed in the meeting room at any time. Signage at the hotel will be allowed only on the day of the symposium. Signs are limited to two in front of the session room, two hours in advance of the symposium.

### **NASBS will promote the program in the following methods:**

1. Symposia information is provided in the Advance Program (on the website) and the Final Program (in the meeting app and website)
3. To assist with your marketing efforts, NASBS will provide a pre-registration mailing list

### **Financial Considerations-Direct Costs:**

All organizations will be responsible for the management of their event's logistics and payment of direct costs associated with promotion, presenters, catering and audio-visual equipment & labor. Upon NASBS approval of the satellite symposium, the symposium provider will be invoiced for the total due. Payment is expected within 30 business days of invoice issuance.