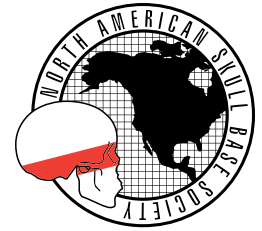


# 27<sup>th</sup> Annual Meeting

March 3-5, 2017, The Roosevelt New Orleans, New Orleans, Louisiana



## SUPPORT & VISIBILITY OPPORTUNITIES

### DIAMOND LEVEL SUPPORT (Educational Grant): \$35,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Main Social Event
- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS DIAMOND LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Final Program
- ✓ In pre-meeting marketing materials
- ✓ On NASBS meeting app with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### PLATINUM LEVEL SUPPORT (Educational Grant): \$20,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Final Program
- ✓ In pre-meeting marketing materials
- ✓ On NASBS meeting app with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### GOLD LEVEL SUPPORT (Educational Grant): \$12,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- ✓ Lunches
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Final Program
- ✓ In pre-meeting marketing materials
- ✓ On NASBS meeting app with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### SILVER LEVEL SUPPORT (Educational Grant): \$6,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Final Program
- ✓ In pre-meeting marketing materials
- ✓ On NASBS meeting app with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

### BRONZE LEVEL SUPPORT (Educational Grant): \$3,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Daily Refreshment Breaks

ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

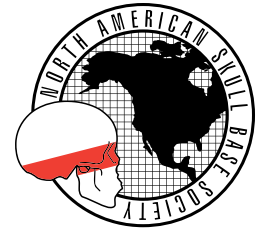
- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Final Program
- ✓ In pre-meeting marketing materials
- ✓ On NASBS meeting app with hyperlink to company website
- ✓ In *Skull Base Surgery Journal*, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

\*Support for the 2017 Annual NASBS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase a booth in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.

# 27<sup>th</sup> Annual Meeting

March 3-5, 2017, The Roosevelt New Orleans, New Orleans, Louisiana



## MARKETING & VISIBILITY OPPORTUNITIES

**NEW!**

### **SATELLITE SYMPOSIA: \$10,000**

**(not including the cost of food & beverage and audio visual equipment)**

A limited number of companies will have the opportunity to present an educational event of their choosing which may include, for example, a panel discussion or an invited speaker. Rooms for these events will be assigned on a first-come, first-served basis at The Roosevelt New Orleans. If an off-site location in the French Quarter is preferred, NASBS Management will provide appropriate options.

Symposia information will be included in the Final Program and posted on the meeting app. On-site signage will be provided.

Please review the information on this exciting new opportunity included in this Support Opportunities Package. Space is limited so you are encouraged to complete the Satellite Symposia Application and return it to the NASBS office before **October 28, 2016**.

**NEW!**

### **KEYNOTE SESSION: \$3,500**

The keynote address will be presented by a motivational speaker, to be announced shortly. Be recognized as the exclusive supporter of the address with acknowledgement in the Final Program, signage, the meeting app, the room slide and by verbal recognition during the introduction. Like past NASBS keynote addresses, this one is sure to inspire attendees with a focus on achieving the impossible and rising up against all odds.

**NEW!**

### **HONORED GUEST: \$2,000**

Several prominent physicians have been invited to attend the 2017 Annual Meeting as the honored guests of our president, Dr. Jacques J. Morcos. They include: Dr. Roberto C. Heros, Dr. Alan Crockard, Dr. Bernard George, and Dr. Fred Gentili. By supporting any one of these esteemed guests' lectures with an educational grant, you will be acknowledged in the Final Program, signage, the meeting app, the room slide and by verbal recognition during their introduction.

### **KEY CARDS: \$4,000 + Production (subject to hotel costs)**

Want to make a big visual impact? Put your company's artwork on the hotel room key cards for the NASBS meeting participants. One of the first things attendees will see upon arrival, and something they will continue to use and see everyday is their hotel room key card. Put your company logo and the meeting logo on the hotel room key for high visibility.

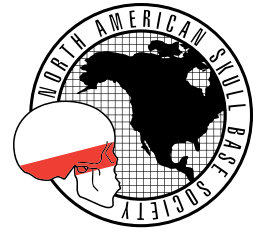
### **OFFICIAL DOOR DROP: \$6,000**

Be one of the first companies visible to attendees by having an announcement, invitation, or sales literature hand-delivered to the hotel room of every registered NASBS attendee. Material must be approved by NASBS management in advance.

North American Skull Base Society

# 27<sup>th</sup> Annual Meeting

March 3-5, 2017, The Roosevelt New Orleans, New Orleans, Louisiana



## MARKETING & VISIBILITY OPPORTUNITIES

### **BANNER: \$4,000 + Production**

Gain high visibility as your company banner streams down from the ceiling of the hotel lobby, in or near the NASBS Registration area. This exclusive opportunity will be sure to stay in the minds of meeting attendees. Please inquire about size, dimensions and specific locations.

### **FINAL PROGRAM ADVERTISING: Prices Vary**

With an advertisement in the Final Program, your company information will be available to attendees during and after the meeting. Full page and half page ad sizes available.

### **EXHIBITS: \$3,300 Early Bird Rate (on or before December 2, 2016), \$3,500 (after December 2, 2016)**

The NASBS meeting will feature an exhibit hall with pipe & drape booths. The booth package includes 8' high background drape, 3' high side drape, one exhibitor identification sign, one (1) 6' draped table, two (2) side chairs and one (1) wastebasket. Scientific posters will be located in the exhibit hall. Daily refreshment breaks, lunches and the Welcome Reception will be held in the exhibit hall.

### *For more information:*

The NASBS values our relationship with industry and appreciates your thoughtful consideration of supporting the Annual Meeting. On behalf of the NASBS leadership, we invite you to join us in New Orleans, Louisiana, March 3-5, 2017 to be part of this exciting and valuable meeting.

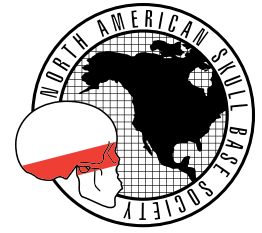
Questions about any of the above opportunities may be directed to Jenay Root at:

EMAIL: [jenay@nasbs.org](mailto:jenay@nasbs.org) | PHONE: 310-424-3326, ext. 127

**NASBS is a 501(c)(3) nonprofit organization. Tax ID: 84-1122414**

# 27<sup>th</sup> Annual Meeting

March 3-5, 2017, The Roosevelt New Orleans, New Orleans, Louisiana



## SUPPORT CONFIRMATION FORM

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

*Our pledge of support for the NASBS 27<sup>th</sup> Annual Meeting:*

### EDUCATIONAL GRANT OPPORTUNITIES

LEVEL SUPPORT	AMOUNT	INITIAL TO CONFIRM
<input type="checkbox"/> Diamond Level	\$35,000	
<input type="checkbox"/> Platinum Level	\$20,000	
<input type="checkbox"/> Gold Level	\$12,000	
<input type="checkbox"/> Silver Level	\$6,000	
<input type="checkbox"/> Bronze Level	\$3,000	

### MARKETING & VISIBILITY OPPORTUNITIES

PRESENTATION OPPORTUNITY	AMOUNT	INITIAL TO CONFIRM
<input type="checkbox"/> Satellite Symposia	\$10,000 + Food, Beverage and AV	
<input type="checkbox"/> Keynote Speaker	\$3,500	
<input type="checkbox"/> Honored Guest	\$2,000	
<input type="checkbox"/> Key Cards	\$4,000 + Production	
<input type="checkbox"/> Official Hotel Door Drop	\$6,000 + Hotel Costs	
<input type="checkbox"/> Banner	\$4,000 + Production	

### PAYMENT INFORMATION

**TOTAL AMOUNT PLEDGED - Educational Grants:** \$ \_\_\_\_\_

**TOTAL AMOUNT PLEDGED - Marketing & Visibility Opportunities:** \$ \_\_\_\_\_

*Please make checks payable to the North American Skull Base Society. Tax ID: 84-1122414*

CREDIT CARD #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

CARD HOLDERS NAME: \_\_\_\_\_

CARD HOLDERS SIGNATURE: \_\_\_\_\_

Return to Jenay Root via:

FAX: **310-437-0585** | EMAIL: [jenay@nasbs.org](mailto:jenay@nasbs.org) | MAIL: 11300 W. Olympic Blvd., Suite 600, Los Angeles, CA 90064

*Thank you for your support!*



## INDUSTRY-SUPPORTED SATELLITE SYMPOSIUM

### Industry-Supported Satellite Symposia Guidelines

“Satellite Symposium”: Refers to any activity that is deemed educational in nature and is independently organized and offered by another organization.

### Application Submission Process and Deadlines

Please submit the official NASBS Satellite Symposia Application and a copy of the program. The program should include the title of the program and presentations, learning objectives, needs assessment, target audience and method of invitation. Please note that time and space are limited. **Application Deadline: October 28, 2016.**

### Criteria for Eligibility

Acceptance of the proposed satellite symposium will be based on educational content. The satellite symposium must meet the following criteria:

Provide high-quality information that practicing physicians and surgeons need to provide improved patient care  
Offer balanced information and provide an objective viewpoint of the subject matter presented

#### The Organization must:

1. Fulfill any funding obligations
2. Hold NASBS harmless from any and all claims that may result from the meeting

#### NASBS reserves the right to:

1. Limit the number of industry organized events
2. Consult with the organization to assure appropriateness of any activity outcome

### Scheduling

The following times are available:

- Thursday, March 2, 2017, 6:30 pm – 8:30 pm
- Friday, March 3, 2017, 7:30 pm – 9:30 pm

*Symposia Rooms will be scheduled on a first-come, first-served basis, upon approval by NASBS.*

### Marketing

NASBS encourages independent promotion of approved symposia. All marketing materials must be approved through NASBS prior to release and distribution. Commercial displays will not be allowed in the meeting room at anytime. Signage at the hotel will be allowed only on the day of the symposium. Signs are limited to two in front of the session room, two hours in advance of the symposium.

NASBS will promote the program in the following methods:

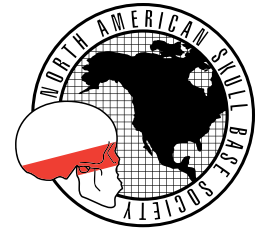
1. Symposia are posted on the NASBS website
2. Symposia guide is provided in the program schedule and in the Final Program
3. To assist with your marketing efforts, NASBS will provide a pre-registration mailing list

**Financial Considerations-Direct Costs:** All organizations will be responsible for the management of their event’s logistics and payment of direct costs associated with promotion, presenters, catering and audio-visual equipment & labor. Upon NASBS approval of the satellite symposium, the symposium provider will be invoiced for the total due. Payment is expected within 30 business days of invoice issuance.

North American Skull Base Society

# 27<sup>th</sup> Annual Meeting

March 3-5, 2017, The Roosevelt New Orleans, New Orleans, Louisiana



## INDUSTRY-SUPPORTED SATELLITE SYMPOSIUM APPLICATION

In addition to this form, applicants must provide a copy of the proposed program, including the title of the program and presentations, learning objectives, proposed speaker names, target audience, and invitation process.

A limited number of companies will have the opportunity to present an educational event of their choosing which could include, for example, a panel discussion or an invited speaker. Rooms for this event will be assigned on a first-come, first-served basis. This opportunity does not include AV, labor, or Food & Beverage. Symposia support will be acknowledged in the Final Program and on-site event signage.

**Symposia Rooms will be scheduled on a first come, first served basis, upon approval by NASBS.**

Please indicate your first and second choice of the preferred time period for your event. Time and space may limit the availability of symposia scheduled.

\_\_\_\_\_ **Thursday, March 2, 2017, 6:30 pm – 8:30 pm**

\_\_\_\_\_ **Friday, March 3, 2017, 7:30 pm – 9:30 pm**

SUPPORTING ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

THIRD PARTY COMPANY/ORGANIZER: \_\_\_\_\_  
(Designated by supporting organization)

MAILING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**NASBS must receive this application by October 28, 2016 (Earlier recommended).**

Programs should be final upon submission. Incomplete and/or tentative applications will not be reviewed.

**Programs cancelled prior to and on November 30, 2016 will be issued a refund of up to 50% of the payment amount. NASBS will retain the full fee paid for any program cancelled after November 30, 2016 and will consider rescheduling the event at a future date if possible.**

Please return this form to Jenay Root, NASBS Development Manager:

PHONE: **310-437-0581, Ext. 127** | FAX: **310-437-0585** | EMAIL: [jenay@nasbs.org](mailto:jenay@nasbs.org)

MAIL: 11300 W. Olympic Blvd., Suite 600, Los Angeles, CA 90064