# North American Skull Base Society 27<sup>th</sup> Annual Meeting



### "Mastery and Legacy in Skull Base Surgery: Lessons in Synchronicity"

A Special Memorial for Dr. Al Rhoton

### March 3-5, 2017

The Roosevelt New Orleans, New Orleans, Louisiana

Pre-Meeting Course: March 1-2, 2017 LSU Health Lab, New Orleans, Louisiana

2017 EXHIBITOR PROSPECTUS

Early Bird Exhibitor Deadline DECEMBER 2, 2016

PRESIDENT: Jacques J. Morcos, MD PROGRAM CHAIRS: Mustafa Baskaya, MD & Zoukaa Sargi, MD PRE-MEETING COURSE CHAIRS: Carlos David, MD & Daniel Nuss, MD

## North American Skull Base Society 27<sup>th</sup> Annual Meeting



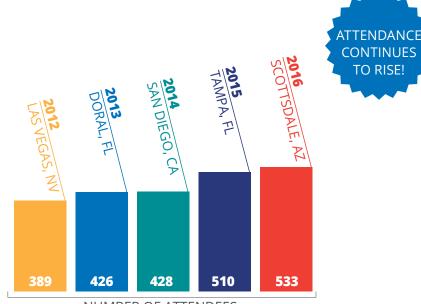
March 3-5, 2017 With Pre-Meeting Course held March 1-2, 2017

MEETING LOCATION **The Roosevelt New Orleans** 130 Roosevelt Way New Orleans, LA 70112 PHONE: 504-648-1200 www.therooseveltneworleans.com

The **North American Skull Base Society (NASBS)** is committed to the dissemination of information about the anatomy, physiology, pathology, and clinical management of diseases involving the skull base. We also support, coordinate and enhance efforts to generate basic scientific information useful to specialists in the care of diseases of the skull base and further distribution of this information among the various scientific disciplines caring for patients with skull base diseases. We encourage the application of these advances to stimulate further interest in skull base pathology and to re-educate our members in the most recent advances.

### **ATTENDEE PROFILE**

Physicians within the North American continent are heavily represented; however, international members representing experts in skull base lesions from around the world are welcome to attend. Attendees will include neurosurgeons, otolaryngologists, head & neck surgeons, plastic surgeons as well as ophthalmologists, radiologists, pathologists, audiologists, speech pathologists, PMR doctors and others that both specialize in rehabilitation and/or have an interest in diseases involving the cranial base.



NUMBER OF ATTENDEES

## **Exhibit Schedule**

Exhibits will be located in the Roosevelt Ballroom.

### **EXHIBITOR SET-UP HOURS**

Thursday, March 2, 2017

### DISMANTLING & REMOVAL OF EXHIBITS

Sunday, March 5, 2017

### **EXHIBIT DATES & HOURS**

Friday, March 3, 2017
 ★ Exhibit Hall Open
 Refreshment Break in Exhibit Hall
 Lunch for Non-Members in Exhibit Hall
 Break in Exhibit Hall
 Break for Exhibit Hall
 Closed
 Exhibit Hall Open (Welcome Reception)

#### Saturday, March 4, 2017 ★ Exhibit Hall Open

DEADLINES

Refreshment Break in Exhibit Hall Lunch/Poster Viewing in Exhibit Hall Refreshment Break in Exhibit Hall

Sunday, March 5, 2017 **★ Exhibit Hall Open** Refreshment Break in Exhibit Hall

Exhibit Forms Due: January 13, 2017

Exhibit Space Balance Due: **January 20, 2017** Badge Registration Deadline: **January 27, 2017** Hotel Reservation Deadline: **January 30, 2017** 

Dates and times tentative and subject to changes.

NASBS 27<sup>th</sup> ANNUAL MEETING: EXHIBITOR PROSPECTUS 2017

Early Bird Exhibit Application/Deposit Due: December 2, 2016

12:00 pm – 6:00 pm

11:00 am – 3:00 pm

#### 9:30 am – 3:35 pm and 6:00 pm – 7:30 pm

9:30 am – 10:00 am 12:15 pm – 1:00 pm 3:05 pm – 3:35 pm 3:35 pm – 6:00 pm 6:00 pm – 7:30 pm

9:30 am – 3:35 pm

9:30 am – 10:00 am 12:05 pm – 1:00 pm 3:05 pm – 3:35 pm

**8:00 am – 11:00 am** 9:50 am – 10:20 am

www.nasbs.org 3

### **General Information**

#### **EXHIBITOR FEES & SPECIFICATIONS**

On or before December 2, 2016: **8'x10' Booth – \$3,300** After December 2, 2016: **8'x10' Booth – \$3,500** 

Included with each booth: 8' high background drape, 3' high side drape, one (1) 7" x 44" one-line identification sign, (company name and booth number) one (1) 6' draped table, two (2) side chairs, and one (1) wastebasket.

#### **PAYMENT SCHEDULE**

- A deposit of 50% of the total exhibit fee must accompany signed application
- Total balance due January 20, 2017
- Please make check payable to NASBS

Applications not accompanied by at least a 50% deposit will be considered invalid. All reservations must be made in writing. Applications from exhibitors who have outstanding balances due to NASBS from any previous year will not be processed without full payment of delinquent accounts.

#### **SERVICES EXCLUDED**

Booth rental fee does not include the following services: drayage, floral, electricity, supplementary furniture or audio-visual. Information regarding these items will be included in the Exhibitor Service Kit from the show contractor.

#### **EXHIBITOR REGISTRATION**

Exhibit registration includes a maximum of 4 (four) personnel per 8'x10' space. **The deadline for the exhibit staff list is January 27, 2017** and badges may be picked up on-site. Exhibit badges are not to be given or lent to any individual except the exhibit personnel to whom the badge has been issued. Exhibitors may attend sessions as long as they do not engage in sales while in the session rooms.

Guests of exhibitors should be included on the individual company's staff list. Charges for additional badges over the number included with the booth purchase will be assessed at \$25 per badge.

#### **EXHIBITOR STAFF CONDUCT**

Exhibitors must set up, occupy, and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings. Names of all participants affiliated with exhibits must appear on the corresponding company staff list sent to show registration. False certification of individuals as exhibitor's representatives, misuse of exhibitor badges or any other method assisting unauthorized persons access to the exhibit floor will be just cause for expelling the violator from the exhibition, or barring him/her from further entrance to the exhibit floor or removing his/her exhibit from the exhibit floor without obligation on the part of Show Management for refund of fees.

Exhibit personnel are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations and the distribution of literature must be conducted within the booth area assigned to the exhibitor. Canvassing or distributing of advertising materials beyond the parameters of the exhibitor's own booth will not be allowed. Additionally exhibitors are prohibited from posting signs relating to exhibits or any company activity outside the parameter of the exhibitor's own booth.

When food and beverage are served in the Exhibit Hall during lunch and breaks, exhibit personnel may participate but are expected to allow attendees to participate first.

#### **EXHIBITOR GUEST POLICY**

Guests of exhibitors should be included on the individual company's staff list. Charges for additional badges over the number included with the purchase of booth space will be assessed at \$25.00 per badge.

CONTINUED

### **General Information**

#### SUBLETTING OF SPACE

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

#### **CANCELLATION POLICY**

Notification of cancellation or reduction of space must be in writing. If this agreement is canceled by the exhibitor for any reason or by Show Management because of Exhibitor's default or violation of this agreement, monies paid to the NASBS by the Exhibitor shall be retained as follows:

- **\$500 per space** if application is canceled **on or prior to December 2, 2016**.
- \$1,000 per space if application is canceled or reduced after December 2, 2016 and on or prior to January 20, 2017. NO REFUND for any cancellations or reductions after January 20, 2017.

#### **PRIORITY PLACEMENT**

The assignment of booth space will be on a first-come, first-served basis, upon receipt of exhibitor application and booth deposit.

#### **BOOTH INSTALLATION & DISMANTLE**

**Set-up Hours** Thursday, March 2

**Teardown Hours** 

12:00 pm - 6:00 pm

Sunday, March 5

11:00 am - 3:00 pm

All set-up must be completed by 8:00 am on Friday, March 3. Exhibitors who have not checked in with the registration desk and set-up by this time will be considered "no shows" and may have their booth dismantled by Show Management. Exhibitors may not begin dismantling until 11:00 am on Sunday, March 5. All exhibits must be packed and ready for shipment by 3:00 pm.

#### SHOW MANAGEMENT

North American Skull Base Society (NASBS) 11300 W. Olympic Blvd., Suite 600, Los Angeles CA 90064 FAX: 310-437-0585

**Exhibit Manager: Jenay Root** PHONE: 310-424-3326, ext. 127 EMAIL: jenay@nasbs.org

## **Scientific Program**

### FRIDAY, MARCH 3, 2017

7:30 am – 8:35 am	Scientific Sessions
	<ul> <li>Vestibular Schwannomas in NF2: Surgery, Radiosurgery and Adjuvant Therapies</li> <li>The Orbit: Access and Target for the Skull Base Surgeon</li> <li>Lateral Skull Base: How to Choose the Optimal Approach</li> <li>The Infratemporal Fossa: Surgical Anatomy and Approaches</li> </ul>
8:45 am – 9:30 am	Debates
	<ul> <li>Vestibular Schwannomas: Controversies in Modern Management</li> <li>Optimal Strategy for Reconstruction after Endoscopic Skull Base Surgery</li> <li>Management of Challenging Meningiomas</li> <li>Chordomas: Optimal Approach and Multidisciplinary Management</li> </ul>
9:30 am – 10:00 am	Break in Exhibit Hall
10:00 am – 10:30 am	Presidential Address
10:30 am – 11:40 am	Memorial to Dr. Albert Rhoton
11:40 am – 12:10 pm	Honored Guest, Dr. Roberto C. Heros, University of Miami "Some Thoughts About Resident Mentorship: Challenges Facing the Surgeon-Educator"
12:15 pm – 1:00 pm	Lunch in the Exhibit Hall for Non-Members
12:15 pm – 1:00 pm	Business Meeting and Lunch for Members
1:00 pm – 2:00 pm	Pecha Kuchas and Master Video Sessions
	<ul> <li>Pecha Kuchas</li> <li>Vestibular Schwannomas</li> <li>Petroclival Meningioma</li> </ul>
	<ul> <li>Master Video Sessions</li> <li>Microvascular Anastomosis, Bypass and Vascular Repair</li> <li>Microsurgical Techniques in Cranial Nerve Preservation</li> </ul>
2:05 pm – 3:05 pm	Pecha Kuchas and Master Video Sessions
	<ul><li>Pecha Kuchas</li><li>Chordomas</li><li>Ergonomics of Surgery and Instrumentation</li></ul>
	<ul> <li>Master Video Sessions</li> <li>Approaches to the Cavernous Sinus and Meckel's Cave</li> <li>Endoscope-Assisted Skull Base Surgery</li> </ul>
3:05 pm – 3:35 pm	Break in Exhibit Hall
3:35 pm – 5:05 pm	Proferred Papers
5:10 pm – 5:55 pm	Constructive Criticism Videos
5:10 pm – 6:15 pm	Special Session: Women in Skull Base Surgery
6:00 pm – 7:30 pm	Welcome Reception in Exhibit Hall

SATURDAY

## **Scientific Program**

### SATURDAY, MARCH 4, 2017

7:30 am – 8:35 am	Scientific Sessions
	Benign Cavernous Sinus Tumors: Can We Agree on Management?
	<ul> <li>Challenging Tumors of the Jugular Foramen</li> <li>Petroclival Meningiomas: Philosophy, Techniques and Results</li> </ul>
	<ul> <li>Skull Base Reconstruction Techniques</li> </ul>
8:45 am – 9:30 am	Debates
	<ul> <li>Pituitary Adenomas: The Right Approach, Endocrine Considerations and Recurrent Tumors</li> <li>Craniopharyngiomas: Changing Roles of Surgery, Radiation and Novel Medical Treatments</li> <li>Complex Head and Neck Malignancies: Controversies in Management</li> <li>How to Become and Train Great Skull Base Surgeons: An International Panel</li> </ul>
9:30 am – 10:00 am	Break in Exhibit Hall
10:00 am – 10:30 am	Honored Guest, Dr. Alan Crockard "What the Skull Base Has Taught Me"
10:30 am – 11:00 am	<b>Honored Guest, Dr. Bernard George</b> "The Surgeon-Patient: Operative Encounter: The Untold Spiritual Story"
11:00 am – 11:30 am	The Proust/Pivot/Lipton Questionnaire
11:30 am – 12:05 pm	Keynote Speaker (to be announced)
12:05 pm – 1:00 pm	Lunch in Exhibit Hall and Poster Viewing
1:00 pm – 2:00 pm	Pecha Kuchas and Master Video Sessions
	<ul> <li>Pecha Kuchas</li> <li>Sinonasal Malignancies</li> <li>Orbital Tumors</li> </ul>
	<ul> <li>Master Video Sessions</li> <li>Temporal Bone Drilling: From Simple to Complex</li> <li>Reconstruction Techniques for Skull Base Defects: From Tiny to Huge</li> </ul>
2:05 pm – 3:05 pm	Pecha Kuchas and Master Video Sessions
	<ul><li>Pecha Kuchas</li><li>Anterior Skull Base Meningiomas</li><li>Reconstructive Techniques: Know Your Toolbox!</li></ul>
	<ul> <li>Master Video Sessions</li> <li>Intraoperative Complications: From Nuisances to Disasters</li> <li>Expanded Endonasal Approaches</li> </ul>
3:05 pm – 3:35 pm	Break With Exhibitors
3:35 pm – 5:05 pm	Proferred Papers
5:10 pm – 5:55 pm	Constructive Criticism Videos and Special Sessions
	<ul> <li>Special Sessions</li> <li>Advances in Skull Base Imaging: Techniques, Applications, Differential Diagnoses and Surgical Relevance</li> <li>Benign Intracranial Hypertension: Etiopathology, Imaging, Differential Diagnosis and Management</li> </ul>
7:30 pm – 10:30 pm	Gala Dinner

SUNDAY

## **Scientific Program**

### **SUNDAY, MARCH 5, 2017**

7:00 am – 7:45 am	Membership Committee Meetings
7:55 am – 9:00 am	Scientific Sessions
	<ul> <li>Craniocervical Junction: Pathologies, Imaging and Approaches</li> <li>Sinonasal Cancers: Classification, Management and Results in 2017</li> <li>Key Hole Skull Base Surgery: Anterior, Middle and Posterior Fossa</li> <li>Trigeminal Neuralgia and Hemifacial Spasm: Management and Results</li> </ul>
9:05 am – 9:50 am	Debates
	<ul> <li>How to Become and Train Great Skull Base Surgeons: An International Panel</li> <li>Surgery in and Through the Orbit: Techniques and Controversies</li> <li>Complications in Skull Base Surgery: Avoidance and Management</li> <li>Vascular Considerations in Skull Base Surgery: Arteries (Preserve, Sacrifice or Bypass) Veins and Preoperative Tumor Emobilization</li> </ul>
9:50 am – 10:20 am	Break With Exhibitors
10:20 am – 10:55 am	Honored Guest, Dr. Fred Gentili "Changes in the Landscape of Skull Base Surgery: Reflections on a 30-Year Career"
10:55 am – 11:20 am	Awards

## **Support & Visibility Opportunities**

ALL ACTIVITIES ARE DEVELOPED ACCORDING TO ADVAMED, PHARMA CODE AND IOG GUIDELINES. A LETTER OF AGREEMENT WILL NEED TO BE SIGNED FOR ALL LEVEL SUPPORT.

#### **DIAMOND LEVEL SUPPORT (Educational Grant): \$35,000\***

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- Main Social Event
- ✓ Welcome Reception
- 🗸 Lunches
- Daily Refreshment Breaks

ACKNOWLEDGED AS DIAMOND LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

#### PLATINUM LEVEL SUPPORT (Educational Grant): \$20,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Scientific Posters
- ✓ Welcome Reception
- Lunches
- Daily Refreshment Breaks

ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- On sign for display in exhibit booth (booth not included with levels support)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

#### CONTINUED

\*Support for the 2017 Annual NASBS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase a booth in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.

## **Support & Visibility Opportunities**

#### GOLD LEVEL SUPPORT (Educational Grant): \$12,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- Lunches
- Daily Refreshment Breaks

#### ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- ✓ In Final Program
- ✓ In pre-meeting marketing materials
- ✓ On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (booth not included with levels support)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

#### SILVER LEVEL SUPPORT (Educational Grant): \$6,000\*

ACKNOWLEDGED AS SUPPORTER OF:

- ✓ Welcome Reception
- Daily Refreshment Breaks

ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- ✓ On sign for display in exhibit booth (*booth not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

#### BRONZE LEVEL SUPPORT (Educational Grant): \$3,000\*

ACKNOWLEDGED AS SUPPORTER OF:

✓ Daily Refreshment Breaks

ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

- ✓ On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- ✓ In pre-meeting marketing materials
- On NASBS website with hyperlink to company website
- ✓ In Skull Base Surgery Journal, the official journal of NASBS
- On sign for display in exhibit booth (booth not included with levels support)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

\*Support for the 2017 Annual NASBS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase a booth in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.

## **Marketing & Visibility Opportunities**



#### SATELLITE SYMPOSIA: \$10,000

(not including the cost of food & beverage and audio visual equipment)

A limited number of companies will have the opportunity to present an educational event of their choosing which may include, for example, a panel discussion or an invited speaker. Rooms for these events will be assigned on a first-come, first-served basis at The Roosevelt New Orleans. If an off-site location in the French Quarter is preferred, NASBS Management will provide appropriate options.

Symposia information will be included in the Final Program and posted on the meeting app. On-site signage will be provided.

Please review the information on this exciting new opportunity included in this Support Opportunities Package. Space is limited so you are encouraged to complete the Satellite Symposia Application and return it to the NASBS office before **October 28, 2016.** 



#### **KEYNOTE SESSION (Educational Grant): \$3,500**

The keynote address will be presented by a motivational speaker, to be announced shortly. Be recognized as the exclusive supporter of the address with acknowledgement in the Final Program, signage, the meeting app, the room slide and by verbal recognition during the introduction. Like past NASBS keynote addresses, this one is sure to inspire attendees with a focus on achieving the impossible and rising up against all odds.

### NEW! HONORED GUEST (Educational Grant): \$2,000

Several prominent physicians have been invited to attend the 2017 Annual Meeting as the honored guests of our president, Dr. Jacques J. Morcos. They include: Dr. Roberto C. Heros, Dr. Alan Crockard, Dr. Bernard George, and Dr. Fred Gentili. By supporting any one of these esteemed guests' lectures with an educational grant, you will be acknowledged in the Final Program, signage, the meeting app, the room slide and by verbal recognition during their introduction.

#### KEY CARDS: \$4,000 + Production (subject to hotel costs)

Want to make a big visual impact? Put your company's artwork on the hotel room key cards for the NASBS meeting participants. One of the first things attendees will see upon arrival, and something they will continue to use and see everyday is their hotel room key card. Put your company logo and the meeting logo on the hotel room key for high visibility.

#### **OFFICIAL DOOR DROP: \$6,000**

Be one of the first companies visible to attendees by having an announcement, invitation, or sales literature hand-delivered to the hotel room of every registered NASBS attendee. Material must be approved by NASBS management in advance.

#### BANNER: \$4,000 + Production

Gain high visibility as your company banner streams down from the ceiling of the hotel lobby, in or near the NASBS Registration area. This exclusive opportunity will be sure to stay in the minds of meeting attendees. Please inquire about size, dimensions and specific locations.

CONTINUED

## **Marketing & Visibility Opportunities**

#### FINAL PROGRAM ADVERTISING: Prices Vary

With an advertisement in the Final Program, your company information will be available to attendees during and after the meeting. Full page and half page ad sizes available.

#### EXHIBITS: \$3,300 Early Bird Rate (on or before December 2, 2016), \$3,500 (after December 2, 2016)

The NASBS meeting will feature an exhibit hall with pipe & drape booths. The booth package includes 8' high background drape, 3' high side drape, one exhibitor identification sign, one (1) 6' draped table, two (2) side chairs and one (1) wastebasket. Scientific posters will be located in the exhibit hall. Daily refreshment breaks, lunches and the Welcome Reception will be held in the exhibit hall.



### FOR MORE INFORMATION

The NASBS values our relationship with industry and appreciates your thoughtful consideration of supporting the Annual Meeting. On behalf of the NASBS leadership, we invite you to join us in New Orleans, Louisiana, March 3-5, 2017 to be part of this exciting and valuable meeting.

Questions about any of the above opportunities may be directed to Jenay Root at: EMAIL: jenay@nasbs.org | PHONE: 310-424-3326, ext. 127

NASBS is a 501(c)(3) nonprofit organization. Tax ID: 84-1122414

## **Rules & Regulations**

### EXHIBITOR PROGRAMS & PRESENTATIONS

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants. Exhibitor programs or presentations must be confined to the exhibitor's booth space. The sound intensity of such activities as determined by NASBS Management, must not interfere with the activities of neighboring exhibitors. NASBS Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued.

Programs or presentations are to be straightforward in nature and must avoid the use of sideshow or theatrical gimmicks.

Videotapes and films may be shown provided that screens are placed in the rear of the booth to eliminate congestion in the aisles.

Any visual or other transmissions from off-site locations including tele-surgery require written permission from NASBS Management. Request forms for these educational events will be included in your exhibitor confirmation packet and must be completed and returned to the NASBS office.

#### **DIRECT SALES ON EXHIBIT FLOOR**

No direct sales are permitted to take place on the exhibit floor excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

#### **DISPLAY OF INVESTIGATIONAL PRODUCTS**

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the NASBS. To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

- Contain only objective statements about the product.
- Contain no claims of safety effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Be displayed solely for the purpose of obtaining investigator responsibilities.
- Display a statement: "Caution Investigational Device – Limited to Investigational Use" (or similar statement) in prominent size and placement.

#### **INSURANCE & LIABILITY**

The Exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss damage or injury is in any way connected to the exhibitor's participation in the exhibition. Exhibitors shall indemnify and hold harmless North American Skull Base Society (NASBS) Management, its officers, directors, agents, members and employees, and the designated convention facilities, their agents, and employees from any and all such losses, damages and claims. Exhibitors agree to protect, save and keep NASBS Management and The Roosevelt New Orleans forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or its agents as well as strictly to comply with the applicable terms and conditions contained in the agreement between The Roosevelt New Orleans and the NASBS regarding the exhibit premises and further an exhibitor shall at all times protect, indemnify, save and keep harmless the NASBS and The Roosevelt New Orleans against any and all loss cost damage liability or expense arising from, or out of or by reason of said exhibitor's occupancy and use of exhibit premises or part thereof. While NASBS Management will provide security, furnishing of such security shall not be deemed to affect the non-liability of NASBS Management, its members, officers, representatives or official services contractors, or The Roosevelt New Orleans to modify in any way the assumptions or risk provided herein.

If any part of the exhibit hall is damaged or destroyed in such a way as to prevent NASBS Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition or if same is prevented by strikes, acts of God, national emergency, or other causes beyond the control of NASBS Management, exhibitors will be charged for space during the time it was, or could have been, occupied and exhibitors hereby waive any claim against NASBS Management, its members, directors, agents, or employees, for losses or damages that may occur due to such inability to occupy assigned space.

#### **PHOTOGRAPHY**

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. NASBS Management reserves the right to photograph exhibits for society purposes.

#### **HOTEL RESERVATION POLICY**

Exhibitors are required to reserve rooms within the meeting room block. Exhibitors may book their hotel rooms directly with the hotel, The Roosevelt New Orleans, by calling the toll free reservation number **800-WALDORF (925-3673)**. You may also make your reservations online using the following link: http://resweb.passkey.com/go/268c95a3. Please reference the North American Skull Base Society when making the reservation in order to receive the discount.

All reservations must be made by **January 30, 2017** in order to receive the discounted group rate.

## **Exhibitor Application Form**

We, the undersigned, apply for technical exhibit space at the **North American Skull Base Society Annual Meeting** to be held **March 3-5, 2017** at **The Roosevelt New Orleans, New Orleans, Louisiana**. By signing below, you agree to accept the conditions, rules, regulations, terms and policies printed in the Exhibitor Prospectus, which form part of this agreement.

#### **EXHIBITOR INFORMATION**

Please indicate company information exactly as it should appear in all official publications.

CONTACT INFORMATION					
PHONE:	WEBSITE:				
CITY:		_ STATE:	_ ZIP:		
ADDRESS:					
COMPANY NAME:					

PHONE:

\_\_\_\_\_ EMAIL: \_\_\_\_\_

#### **EXHIBIT RESERVATION**

Included in your exhibit fee are 8' high background drape, 3' high side drape, one (1) 7" x 44" one-line identification sign (company name and booth number), one (1) 6' draped table, two (2) side chairs, and one (1) wastebasket. Additional items may be purchased. Information and forms will be provided in your exhibitor Confirmation Kit that will be sent to you.

□ Yes, please reserve \_\_\_\_\_ 8' x 10' booth(s)

10 (a) $23$ (b) $23$ (b) $33$ (b) $33$ (b) $33$ (b) $33$ (b) $33$ (c) $3$	, <b>300</b> (on or before December 2, 2016) 🛛 <b>\$3,500</b> (after December 2, 2016)
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We prefer not to be in proximity to the following exhibitors (please list no more than two):

Booths will be assigned at the sole discretion of NASBS Management and will be based on the date that the Application is received and consideration of competition. Floor plan will be provided. No specific booth guarantees will be made until payment is received.

Signature: \_\_\_\_\_

Your signature on this application indicates that you understand and agree to comply with all the policies, rules, regulations, terms, and conditions contained in the NASBS Exhibitor Prospectus and Confirmation Kit, and have read the rules and agree to distribute them to those involved with your booth.

#### **PAYMENT SCHEDULE**

50% Deposit is due upon receipt of application. **Balance is due by January 20, 2017**. Please make check payable to NASBS. Credit Cards accepted are Visa, MasterCard and American Express.

Check Enclosed – Payment Amount:

Credit Card Payment: CC#: \_\_\_\_\_

\_\_\_\_\_ EXP. DATE: \_\_\_\_\_

CARD HOLDERS NAME: \_\_\_\_\_

CARD HOLDERS SIGNATURE:

Please complete and return this application to: Jenay Root, NASBS, 11300 W. Olympic Blvd, Suite 600, Los Angeles, CA 90064 FAX: **310-437-0585** | EMAIL: jenay@nasbs.org