



NORTH AMERICAN SKULL BASE SOCIETY

Electronic Newsletter Advertising Order Form Order Form and Artwork Due: June 12, 2009

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax _____ Email _____

Circulation: The NASBS newsletter, produced three times a year, is posted as a PDF on the NASBS website. All current NASBS members (400+) receive email notification when the newsletter is first posted with a hyperlink to access the newsletter. Any individual visiting the NASBS website may view the newsletter; it is not exclusive to NASBS members. Newsletters remain posted on the website indefinitely.

Advertising Rates:

| <u>Ad Size</u> | <u>Fee</u> | <u>Amount Enclosed</u> |
|----------------|------------|------------------------|
| Full page | \$1,000 | _____ |
| Half Page | \$ 750 | _____ |
| Quarter Page | \$ 500 | _____ |

Please make check payable to **NASBS**, 50% deposit required upon return of form. **Balance due: June 12, 2009**

Ad Specs:

Ads may be color or black and white. All ads are non-commissionable.

- Full page trim size: 8 1/2" x 11" (non-bleed)
- Image area: 8" x 10 1/2"
- Half page trim size: 8 1/2" x 5 1/2" (non-bleed)
- Image area: 8" x 5"

Please indicate with a check mark if your ad requires specific orientation: Right page Left page

Reproduction Requirements

Macintosh CD Rom or zip disc. File formats accepted: Quark Express 6 (or lower), or Illustrator 10 (or lower) files. Please outline all fonts in illustrator. All files should have a resolution of 300 dpi. All necessary type, placed graphic files, and proof must accompany files. PDF's are acceptable but cannot be changed. No other formats will be accepted. Files set up incorrectly are not the responsibility of NASBS. Any troubleshooting required will be billed at \$65.00 an hour.

Contact: Kelly Honecker; **Phone:** 310-424-3326 ext. 117; **Email:** kelly@nasbs.org; **Fax:** 310-437-0585

Mailing Address: 11300 W. Olympic, Suite 600, Los Angeles, CA 90064

**THE DEADLINE FOR AD ORDER FORM, ART WORK, AND BALANCE IS
JUNE 12, 2009**

Please return Order Form via fax to 310-437-0585, Attn: Kelly Honecker
OR via email to kelly@nasbs.org